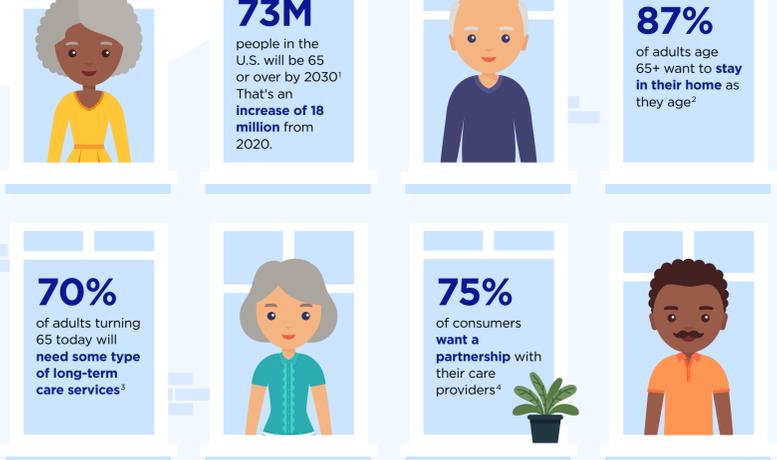


The future of home care is person-centered

Person-centered care is no longer a nice to have; it's a must have. The demand for high-quality and personalized care is far outpacing the supply of quality caregivers to provide it. Providing technology that empowers care teams to deliver person-centered care will lead to satisfied clients and families and a fulfilling work environment for caregivers.



The demand for home care is sharply rising



THE CHALLENGE

Evolving to meet the need

13M new caregivers will need to be recruited by the Home Health industry to meet demand by 2024⁶



60% average turnover rate for caregivers costs the industry an estimated \$6.5 billion annually⁷

#1 reason caregivers leave their employer is due to a lack of communication⁷

THE SOLUTION

Personalize the care experience

The World Health Organization (WHO) and the Alzheimer's Association both recommend a model of person-centered care. When this fundamental idea is at the forefront of all care, everyone is supported in the best way possible.

"The entire health care system — from providers to hospitals to insurers — must recognize family caregivers' critical role and understand that teaming up with them can improve health outcomes and quality of life for both patients and family caregivers."

– Nancy LeaMond, AARP Executive Vice President Research and Education

"People-centered care improves the confidence and job satisfaction of health professionals."

– World Health Organization

"Fostering a person-centered approach to care will improve the quality of care for people with dementia and their families."

– Alzheimer Society

THE BENEFITS

Providing an exceptional care experience



For Clients

- Memorable experiences
- Open to new things
- Deepens trust
- Feel known



For Care Teams

- Increased collaboration
- Commitment to quality
- Deeper client relationships
- Higher job satisfaction



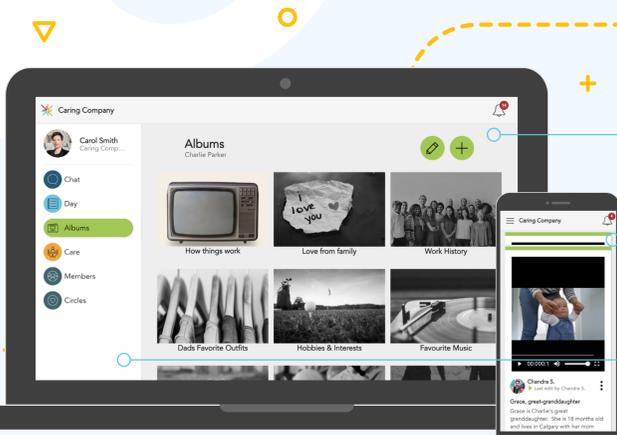
For Businesses

- Effective communications
- Retain great staff
- Deepen client loyalty
- Focus on growth

THE TECHNOLOGY

A platform to collaborate, communicate, and deepen relationships

The right technology can provide a simple way to level up your approach to person-centered care. It can increase your organization's ability to scale quickly while profoundly improving the quality of the care experience provided.



A secure, HIPAA compliant platform designed for the aging market with the flexibility to address the unique needs of each organization.

Device independent and mobile-first design offers an optimal experience for users to connect from wherever they are, on any device.

A social feed, multi-person chat, surveys, and a care journal with commenting features are a few of the features empowering caregivers to deliver an exceptional care experience.

HOW DO YOU START?

Give caregivers a way to share wellness updates



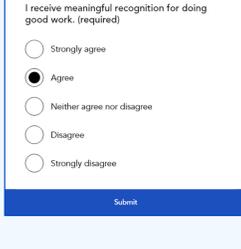
Let families add likes and important memories



Give families a way to say "thank you" to caregivers



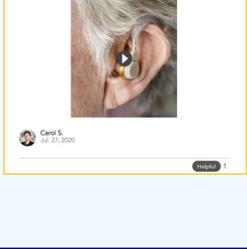
Quickly poll your team for feedback



Survey families to know they're happy



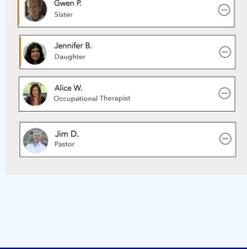
Coach a new hire with meaningful insights



Celebrate examples of personalized care



Invite trusted others to collaborate



SparxConnect can help you deliver exceptional person-centered care.



[Learn more](#)

SOURCES

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